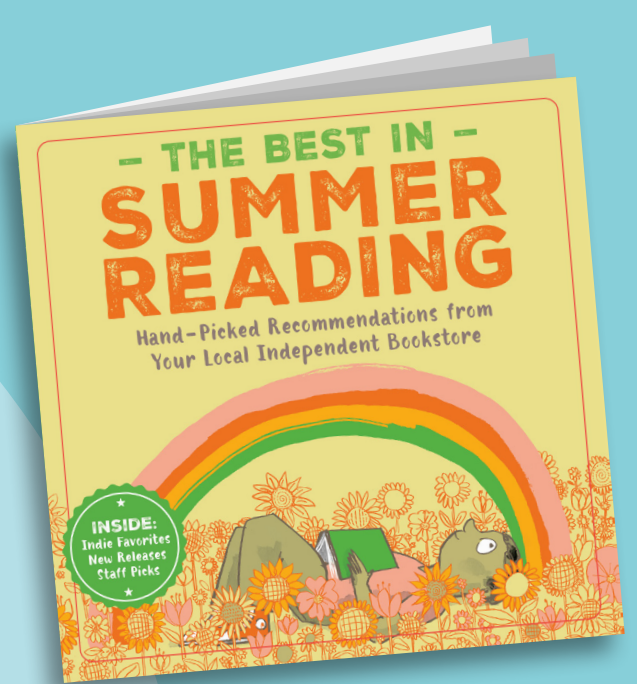


# 2026 INDIE SUMMER READING GUIDE



## Curated Print + Digital Catalogs

THE essential summer catalog (print and digital) for indie readers from Memorial Day to Labor Day, showcasing new releases and timeless favorites. Carefully curated titles, limited space—reserve now! **Bonus: All print ads include free digital catalog ads.**

Reserve your  
**AD SPACE**  
by March 15



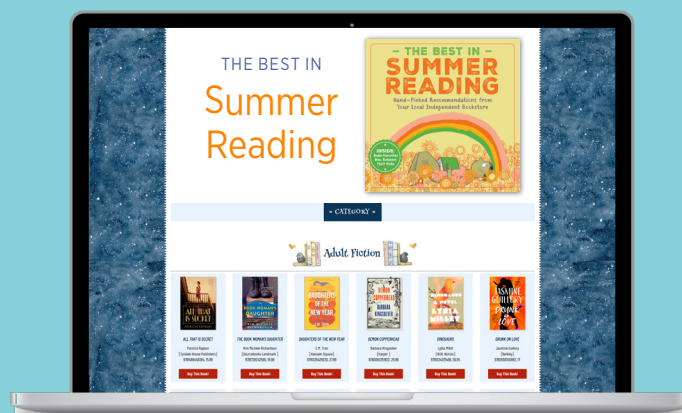
Hundreds of indie  
bookstores across all  
4 RAMP regions will use  
**ONE Summer Reading  
Guide from coast  
to coast!**

## PRINT

- Catalogs are hand-distributed in-store, curbside, through store order shipments and deliveries, and at offsite events and locations
- Indie bookstores promote catalog titles across multiple channels and in myriad ways, using professionally-designed, turnkey marketing assets
- A tightly curated collection of only 40 titles are positioned as summer must-haves across all categories

## DIGITAL

- FREE companion digital catalogs are used on store websites, in email marketing campaigns, and on social media to drive sales online and in-store
- All catalog titles have buy buttons that can be linked to individual bookstore ecommerce platforms



## Contact

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**RAMP** is a marketing consortium that includes the New Atlantic Independent Booksellers Association (**NAIBA**), Great Lakes Independent Booksellers Association (**GLIBA**), Southern Independent Booksellers Alliance (**SIBA**), and California Independent Booksellers Alliance (**CALIBA**).

**RESERVE ONLINE at [rampbooks.com](https://rampbooks.com)**

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