

2026 INDIE WINTER CATALOGS

RAMP is a marketing consortium serving hundreds of independent bookstores across the **NAIBA**, **GLIBA**, **SIBA**, and **CALIBA** regions. Through our print and digital Winter Catalogs, these indie bookstores expand the reach of your key titles nationwide. You have books. We have readers.

**DISCOUNTS
AVAILABLE!**
Buy More, Save More

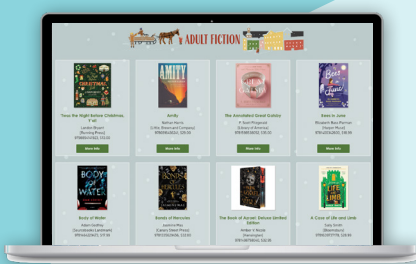
**EARLY
BOOKING
BONUS**

Reserve by **May 1** for **FREE
REGIONAL E-BLASTS**



Digital Catalogs

In partnership with Bookshop.org and other ecommerce platforms, store websites and email marketing campaigns create increased sell-through on all Winter Catalog titles



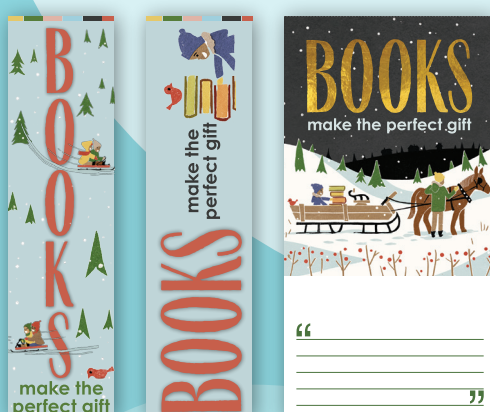
Social Media

Indie bookstores promote Winter Catalog titles across multiple channels using professionally-designed, turnkey marketing assets



Assets

From POS materials and ecommerce templates to assorted digital graphics, Winter Catalog titles are front and center with stores from the day an ad is booked



**INDIE
BOOKSELLERS:
THE OG
INFLUENCERS**

Print Catalogs

Now in their 4th decade, regional Winter Catalogs are the original – and still #1 – indie bookstore marketing tool of choice



Direct to Store

Winter Catalogs are hand-distributed in-store, curbside, and through store order shipments and deliveries



Direct Mail

Winter Catalogs go directly to thousands of consumer mailboxes via store mailing lists and targeted saturation mail routes

Newspapers

Winter Catalogs are inserted in stores' favorite local and regional newspapers

BOOK TODAY at rampbooks.com